

The background of the slide is a dark blue image of a city skyline at night, with various skyscrapers and buildings. Several birds are shown in flight, silhouetted against the dark sky. The overall tone is professional and modern.

# **Pink Eagle Holdings (Pvt) Ltd**

*Shaping Growth. Building Global Connections.*

# Who We Are as a Group

As a modern investment holding company, Pink Eagle Holdings (Pvt) Ltd was established with the goal of developing strong, scalable, and future-ready businesses. The group was established in 2022 and brings together the expertise across tea exports, logistics, warehousing, food production, and hospitality, to create a strong ecosystem of companies that complement one another.

Pink Eagle Holdings, the parent company, offers common services, governance, and strategic leadership, allowing each subsidiary to focus on expansion, innovation, and operational excellence. Our approach is simple: make investments in high-potential industries, enable outstanding teams, and build companies that meet international standards.

Our uniqueness lies in the way we combine our Sri Lankan heritage with a modern, global outlook. Whether we are shipping items across countries, exporting high-quality Ceylon Tea, mass-producing food, our commitment to quality, reliability, and long-term value creation remains the same.

Pink Eagle Holdings continues to grow as a well-known brand among international investors, clients, and partners because of its expanding global presence and strong partnerships.



## Vision

To build a resilient and future-ready business group that delivers sustainable value, drives innovation, and empowers each subsidiary to achieve exceptional growth and global competitiveness.



## Mission

To strategically invest in high-potential industries, provide strong leadership and governance, and cultivate a culture of innovation, integrity, and performance. By unlocking synergies across our subsidiaries through collaboration and optimized resources, we aim to create long-term, sustainable value and empower every business in our group to excel.

# Our Core Values

## Integrity & Trust

We uphold transparency, accountability, and honesty in every partnership and decision.



## Innovation & Forward Thinking

We embrace new ideas, technologies, and continuous improvement to stay ahead in dynamic industries.



## People-Centric Leadership

Our people are our strength. We empower teams through respect, learning, and growth.



## Excellence in Execution

We deliver superior performance and maintain world-class operational standards across all businesses.



## Sustainability & Responsibility

We invest responsibly, prioritizing practices that protect communities and the environment.

## Long-Term Value Creation

Every decision is guided by enduring financial strength and strategic advantage.

## Collaboration & Synergy

We believe collective success is stronger. We combine the strengths of our subsidiaries to accelerate growth.

# Executive Leadership



**Asitha Silva**  
Group Chairman / Managing Director

Asitha Silva is the Group Chairman / Managing Director and a seasoned entrepreneur with over two decades of experience in international trade, logistics, export operations, and the food industry. He is the Founder of the Pink Eagle Holdings Group of Companies.

Under his leadership, the group has expanded into a diversified portfolio covering freight forwarding, warehousing, tea exports, and food manufacturing, strengthened by global networks and advanced operational capabilities. His strategic vision, innovation-driven approach, and commitment to excellence continue to fuel the group's growth into new markets while reinforcing its leadership in Sri Lanka's export sector.



**Sivadharshini Silva**  
Group Vice chairman

Ms. Sivadharshini Silva is an accomplished entrepreneur with expertise in logistics and the food industry. She is the Founder of T Co by Adra coffee shop chain and serves as a Director of Abanchy Ceylon (Pvt) Limited & Continental Tea (Pvt) Ltd.

She plays a pivotal role in driving operational excellence, business growth, and service quality across the group's logistics operations. Her entrepreneurial vision has also guided the expansion of T Co by Adra as a modern, fast-growing café brand in Sri Lanka.

Ms. Silva contributes immensely to the overall growth and development of the Pink Eagle Group through her leadership, innovation, and commitment to building sustainable, customer-focused businesses.



**Himal Akalanka**  
Director / Group Chief Financial Officer

Himal Akalanka serves as the Group Chief Financial Officer, bringing over 15 years of expertise in corporate finance, auditing, and strategic planning. He oversees treasury management, financial reporting, mergers and acquisitions, and enterprise risk management, ensuring strong governance and financial discipline across the Group's local and international operations.

He plays a key role in shaping the Group's financial strategy and is actively involved in driving business expansion, capital structuring, and long-term value creation for the Group.

His leadership, analytical strength, and forward-looking approach continue to support the Group's sustainable growth and financial excellence.

# A Strong Group Built on Diverse Expertise

Pink Eagle Holdings (Pvt) Ltd is the leader of a vibrant and fast-growing group of companies operating across key industries of Sri Lanka. In order to guarantee consistent growth and global competitiveness, the group provides collective services, investments, and strategic direction in addition to the unique strengths of each subsidiary.

Our companies work together to build a connected ecosystem which combines food production, logistics, exports, hospitality, and agriculture under one vision.



**Abanchy Ceylon (Pvt) Ltd**



**Continental Tea (Pvt) Ltd**



**T Co by Adra (Pvt) Ltd**

## How We Operate as Once Group



### **Shared Leadership**

Strategic planning and governance from the holding company.



### **Financial Strength**

Investments that support expansion, R&D, and modernization.



### **Operational Synergy**

Cross-company collaboration that reduces costs and enhances performance.



### **Global Outlook**

International partnerships and overseas branches driving foreign growth.



# Continental Tea (Pvt) Ltd

## Celebrating the Art of Ceylon Tea

Continental Tea (Pvt) Ltd. is a leading exporter committed to showcasing the excellence of Pure Ceylon Tea globally. With over two decades of industry expertise, we combine tradition, craftsmanship, and modern precision to deliver premium teas of consistent quality and integrity. The company is proudly registered with the Sri Lanka Export Development Board. We have strengthened our global footprint with overseas offices in Taiwan and China.



Harvesting



Sustainability



Processing



Quality



Heritage



Enjoyment

### What We Offer

- Premium black, green, herbal, organic and specialty tea blends, including white teas, oolong teas and tea infusions.
- Custom tea formulations and private-label solutions for global brands, tailored by region, taste, culture and mood.
- Reliable international distribution, focusing especially on markets such as China and Taiwan, and further across Asia, Europe, the Middle East and beyond.

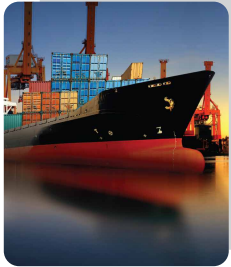




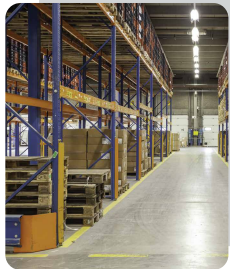
# Abanchy Ceylon (Pvt) Ltd

## Moving Goods. Connecting Markets

Our group's logistic division, Abanchy Ceylon (Pvt) Ltd, offers reliable and effective freight solutions by air, sea, and land. We guarantee that cargo always moves smoothly, safely, and on schedule because of our expanding global footprint.



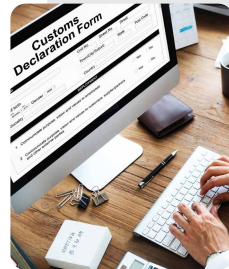
Ocean & Air  
Freight



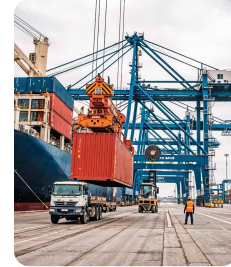
Warehousing &  
Bonded Facilities



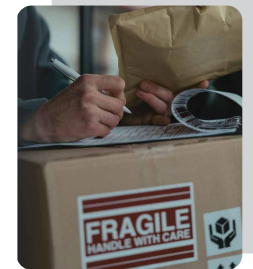
Consolidation &  
Multi-Country  
Consolidation



Customs House  
Brokerage



Domestic Border  
Clearance



Packaging &  
Crating

### Global Presence

We operate across Dubai, Kenya, and Ethiopia, delivering customized logistics services to international markets.

### What Makes Us Different

We combine local expertise with global reach, offering dependable logistics that support businesses at every step of the supply chain.

# Continental Freight (Pvt) Limited

## Global Partnerships. Seamless Logistics.

Our newly formed company is focused on building a strong global agency network through collaboration with trusted Shipping liners, NVOCCs, freight forwarders, and international logistics partners. By forming these strategic alliances, we aim to enhance our service capabilities and expand our global reach.

### Global Agency Representation

Acting as a trusted representative for international shipping liners, NVOCCs, and logistics partners, ensuring smooth coordination and unified communication across regions.

### Trade Lane & Market Expansion Support

Identifying, developing, and managing new trade routes and overseas opportunities to help partners grow their presence in emerging and high demand markets.

### Strategic Alliance Management

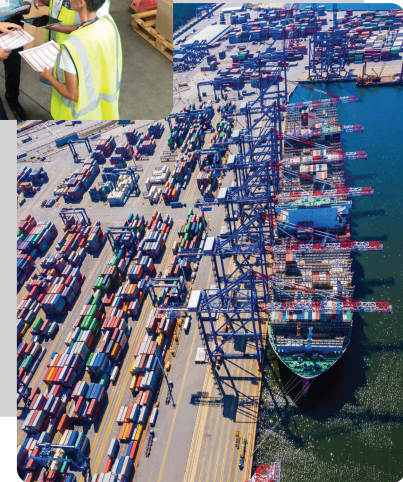
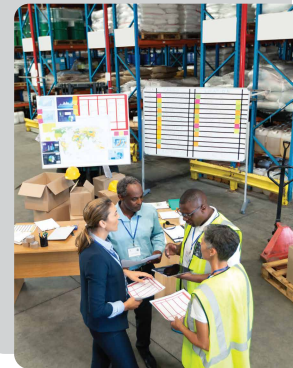
Establishing mutually beneficial partnerships with logistics providers worldwide, enabling access to shared resources, competitive pricing, and improved operational capabilities.

### Agency Operations Support

Providing on-ground representation, customer handling, problem resolution, and operational follow through on behalf of overseas agents.

### Network Strategy & Partnership Advisory

Helping global logistics firms design partnership strategies and select the right agents for operational and commercial growth.



What We Offer





# T Co by Adra (Pvt) Ltd

## A Modern Tea Experience Inspired by Lifestyle

The popular tea culture of Sri Lanka is given a modern, revitalizing makeover in T Co by Adra. It is a contemporary lifestyle café that provides a place for people to dine, relax, and connect by combining great taste, cozy ambiance, and creative menus.



### What We Offer

#### Signature Tea Beverages

Crafted using premium Ceylon tea and infused with innovative flavours, from classic brews to refreshing tea-based blends.

#### Artisan Coffee & Specialty Drinks

A selection of expertly prepared coffees, iced beverages, and creative fusions catering to diverse palates.

#### Relaxed Café Atmosphere

A warm, stylish space with inviting interiors, perfect for dining, working, socializing, or simply unwinding.

#### Quality Ingredients

Every beverage and dish is made using fresh, high-quality ingredients, ensuring both taste and consistency in every serving.

#### Curated Food Menu

A modern food selection featuring light bites, mains, desserts, and café favourites designed to complement the beverage experience.

# Continental Food Products (Pvt) Ltd

## Quality Food, Made at Scale

A modern, expansive food manufacturing factory run by Continental Food Products (Pvt) Ltd creates fresh, high-quality meals for daily consumption. Our focus is simple: efficient delivery, consistent taste, and safe production.

### What We Produce

- Breakfast, Lunch & Dinner Meals
  - Bulk Orders for Corporates & Institutions
  - Customized Meal Plans
- All prepared with high hygiene standards and carefully selected ingredients.

### Modern Production Facility

Equipped with advanced machinery to ensure efficiency and stable output.

### Quality & Safety

Strict processes and food-grade handling at every stage.

### Reliable Distribution

Daily deliveries that support workplaces, retailers, and large catering needs.

### Our Promise

We create meals that are wholesome, consistent, and made to meet the expectations of both local and international markets.



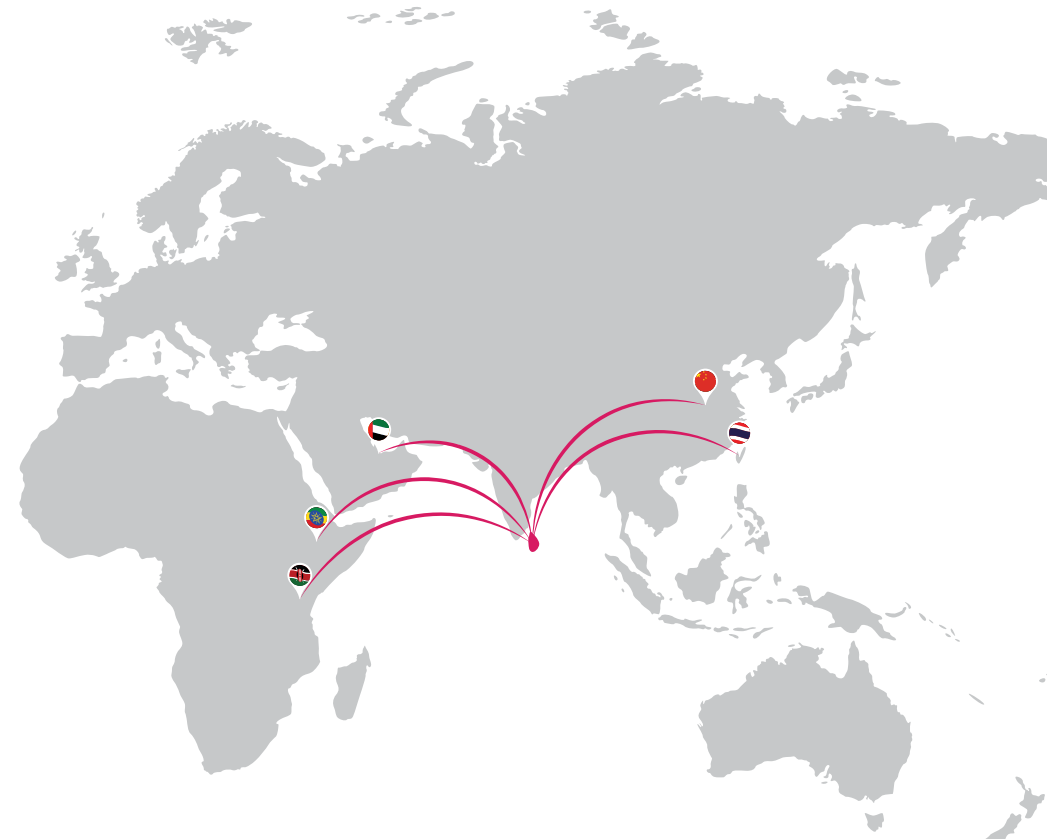
Our Strengths

# Why Partner With Us

At Pink Eagle Holdings (Pvt) Ltd, we combine the flexibility of modern leadership with the strength of a diversified team. Our priorities consist of generating long-term value, strengthening international partnerships, and establishing companies that operate consistently and ethically.

## What Sets Us Apart

- 01 Multi-Industry Strength**  
From tea and logistics to food production and hospitality, our group operates across essential sectors with strong capabilities.
- 02 Global Mindset**  
From tea and logistics to food production and hospitality, our group operates across essential sectors with strong capabilities.
- 03 Quality & Reliability**  
Every company under our group follows strict processes, ensuring trust, performance, and dependable service.
- 04 Sustainable Practices**  
We support responsible sourcing, ethical operations, and long-term community impact
- 05 Synergy Across the Group**  
Shared leadership, aligned strategies, and cross-company collaboration create stronger outcomes for our partners.



Operations and partnerships across Sri Lanka, Dubai, Kenya, Ethiopia, China, and Taiwan.

# Get in Touch

## **Pink Eagle Holdings (Pvt) Ltd**

We welcome collaborations, partnerships, and new opportunities.

### **Directors**

Asitha Silva  
Sivadharshini Silva  
Himal Akalanka

### **Auditors**

Earnest & Young

### **Secretaries**

Secretarial Advisory Services (Pvt) Limited

### **Business registration number**

PV 00290452

### **Phone**

+94 112 307 007

### **Website**

[www.pinkeagleh.com](http://www.pinkeagleh.com)

### **Email**

[info@pinkeagleh.com](mailto:info@pinkeagleh.com)

### **Registered office address**

No. 51/A Srimath Anagarika Dharmapala  
Mawatha, Colombo 00300,  
Sri Lanka.